

Design. Illustration. Animation.

646.265.8479 envisionboy@gmail.com portfolio: envisionboy.com

EXPERIENCE

CafeMedia | NYC

Senior Interactive Designer | July 2010 - Nov 2017

- Develop and produce responsive rich media branded ad units across owned and operated properties: CafeMom, AdThrive, MamasLatinas, Revelist, Vivala, Baby Name Wizard and Mom.com
- UI and graphic design support for sales, product, editorial, and marketing
- Create motion graphics and animations for in-house and sponsored videos
- Produce illustrations for game design and digital publications

Serious USA | NYC

Illustrator/Animator/Designer | Jan 2006 - July 2008

- Develop and produce illustrations, animations, and interface design for interactive multimedia, print, and broadcast
- Support sales with package design and digital content

Lighthouse International | NYC

Graphic Designer/Production Artist | Jan 2003 - July 2005

- Develop graphic style for website geared toward the blind and visually impaired including creating high-contrast illustrations, designing web pages to meet accessibility standards, and creating accessible games
- Create accessible illustrations, page designs and animations for interactive distance learning application

Fantascope | NYC

Illustrator/Animator | June 2000 - May 2002

- Create and produce digital and broadcast animations
- Design and illustrate style guides and product applications

Paper Foldables | www.paperfoldables.com Owner/Designer | Present - since 2008

• Engineer, design, and illustrate custom papercraft toy templates - Clients include: Amazon, CAPCOM, Cartoon Network, NASCAR, 2K Games

Freelance Work

- Character design, illustration, and storyboard for *Adult Swim* animation
- Stencil portraits for *The Hired Guns*
- Misc. commissioned illustrations, video title animations, and artwork

EDUCATION

School of Visual Arts

BFA Illustration & Cartooning Class of 2000

• Internship at *The New Yorker*

TOOLS

Photoshop
Illustrator
Animate
Rich Media and HTML5:
Google Web Designer,
Celtra, and InMobi
AfterEffects
InDesign
PowerPoint
Google Docs
WordPress
HTML | CSS

SKILLS

Design
Illustration
Animation
UX | UI
Character & Game Design
Storyboarding
Papercraft Engineering

REFERENCES

Available upon request